

Resource Dvmt for Non-Profits

Grant Writing 101

HANDOUTS

Fundraising-where does **money** come from?



Key Points

- Grants are NOT
 - the entire funding picture of stable thriving non profit organizations
 - Long term organizational support
 - Free money
 - Available whenever you need them
- Grants ARE
 - Short-term focused
 - Project/program focused
 - Responsive to a specific problem or need
 - Require submission/application
 - Usually require some kind of reporting or tracking
 - Exist in many levels of sophistication
 - Based on premise that money will help to create impact/change

Fundraising Pyramid

Planned giving

Major Gifts

Special
events/campaigns

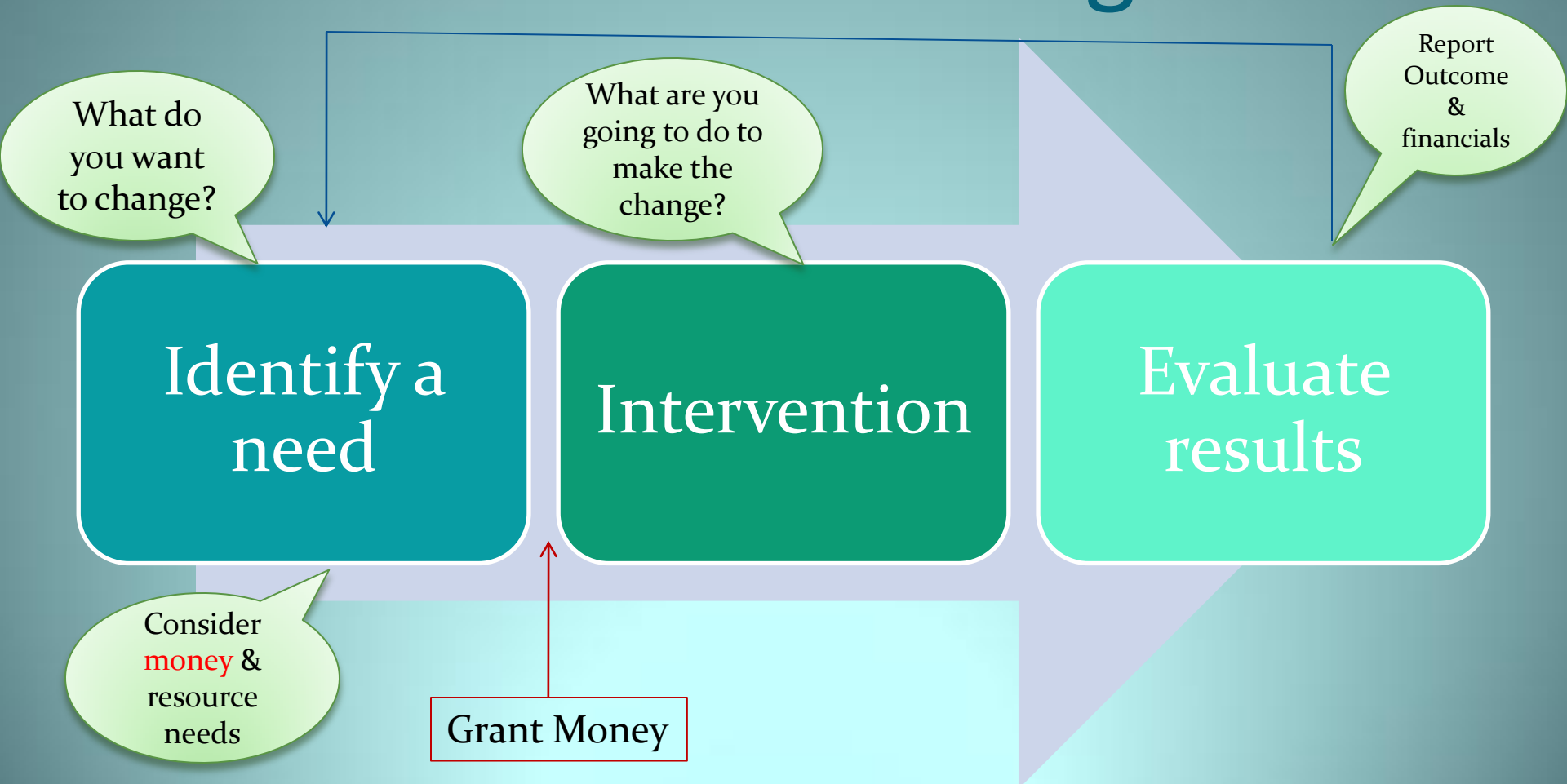
Annual fundraising

A little on grant making philosophy....

Based on premise that money will help to create impact/change

\$\$ to DO *something*
so that
something else will improve

Process of Grant writing



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